

About Silver Monkey Marketing...

Silver Monkey Marketing Ltd is based in Sudbury, Suffolk. We are a small, energetic team that loves what we do, and that reflects in the enthusiasm we put into every project and gives us the inspiration to be creative on your behalf..

We have been on your side of the desk, we know the pressures faced by businesses of all sizes to meet everyday demands, and we have first-hand experience in budgeting, sourcing and management of the service that we now provide ourselves.

To enhance our range of services we can call upon an excellent team of proven suppliers of marketing-related services and products. We only use people that we trust and have worked with before - after all, our reputation is at stake!

You can be sure that when you call Silver Monkey Marketing you will get a first-class, personal service from a team that wants what you want, for your business to be a success.

Call us now to discuss on **01787 464023** or visit www.silvermonkeymarketing.com for further information.



Want to improve the way you promote your business, but don't know where to start?

Struggling to find the time to sit down and work on proactive marketing activities?

Not getting the enquiries and sales that the quality of your work deserves?

Silver Monkey
MARKETING AND COMMUNICATIONS

Silver Monkey Marketing Limited

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You only get one chance to make a first impression, so why not do it with some pizzazz?

After all, what sort of first impression would you like to make? How do you want your business to be perceived by the outside world?

Silver Monkey Marketing Ltd is a sales and marketing consultancy that assists small and medium businesses in developing their public image, improving how they promote themselves, and focusing on new business generation.

In essence, we want to be an extension of your sales and marketing department, working on your behalf to help you drive your business forward.

What makes us different from the rest? We think it's a firm conviction that marketing actually has just one core function - to drive sales - hence our strapline, **"Marketing With A Purpose"**.

We offer the benefit of our experience in a range of industries as diverse as IT, automotive, power generation and even hair cosmetics, and we have sold capital equipment, services and fast moving consumer goods. We have found that, without exception, a well-marketed product or service is EASIER TO SELL.

The basic rules are communication...

Communicate the right information about your product or service to the right people. And the more effectively, imaginatively and concisely you can impress what your unique selling points are to the people who are most likely to benefit from them, then the easier it becomes to generate enquiries, and bring in new orders.

Sounds simple? With Silver Monkey Marketing it can be!

What's the first step?

We work in a consultative manner, with the first step being (ideally) a face-to-face meeting, giving us the opportunity to learn about your business, your customers and what you would like to achieve.

We will then work with you to devise a number of imaginative and creative ways in which we can assist you to meet your goals, providing you with a "shopping list" of options that you can then implement as you see fit. This shopping list could include any of the services listed, or maybe something completely new!

Our expertise is wide and varied...



Getting Creative

- Website design
- Brochure design
- Branding / logo design
- Stunning signage
- Vehicle signwriting
- Advert design
- Photography

Communicating!

- Making social media work for you
- Top quality copy writing
- Case studies & press releases with impact
- Promotional videos
- Search engine optimisation
- Campaign management

Market analysis

- Business & sales strategy
- Developing routes to market
- Mailshots & Telesales
- Market research
- Customer surveys

Getting Serious

- Direct marketing
- Sales Training
- Database management
- Customer relationship management (CRM)
- E-commerce (online shopping)

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...because our success is your success.